

OPENLANE

Search Interest Results (SIR) Report | May 7 - 11

Rank 1 = Most Searched on www.openlane.com

Rank Change From Prior Wk	Rank	Make
→ (0)	1	Toyota
→ (0)	2	Ford
→ (0)	3	Chevrolet
→ (0)	4	Honda
→ (0)	5	BMW
→ (0)	6	Lexus
↑ (1)	7	Mercedes-Benz
↓ (-1)	8	Dodge
↑ (1)	9	Audi
↑ (2)	10	Acura
↑ (3)	11	Jeep
↑ (3)	12	GMC
→ (0)	13	Cadillac
↓ (-5)	14	Nissan
↓ (-4)	15	Volkswagen
↑ (3)	16	Volvo
↓ (-1)	17	Chrysler
→ (0)	18	Hyundai
↑ (3)	19	Porsche
↓ (-3)	20	Mazda
↑ (3)	21	Landrover
↓ (-2)	22	Subaru
↑ (3)	23	Lincoln
↓ (-3)	24	Infiniti
↓ (-2)	25	Kia

Rank Change From Prior Wk	Rank	Model
→ (0)	1	Camry
→ (0)	2	Corolla
↑ (1)	3	BMW 3 Series
↓ (-1)	4	Grand Caravan
↑ (5)	5	Tundra
→ (0)	6	Accord
↑ (2)	7	Silverado 1500
↓ (-1)	8	Sienna
↓ (-4)	9	Highlander
↓ (-2)	10	RX 300
↑ (2)	11	Civic
↑ (33)	12	Town & Country
↑ (8)	13	Mustang
↓ (-3)	14	Rav4
↑ (1)	15	Odyssey
↓ (-4)	16	4Runner
↑ (10)	17	Altima
↓ (-3)	18	Prius
↓ (-5)	19	Tacoma
↑ (6)	20	Audi A4
↑ (7)	21	Corvette
↑ (3)	22	Venza
↓ (-3)	23	Avalon
↓ (-7)	24	Wrangler
↑ (14)	25	BMW 5 Series

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Rank Change From Prior Wk	Rank	Cars
→ (0)	1	Camry
↑ (1)	2	BMW 3 Series
↓ (-1)	3	Corolla
→ (0)	4	Accord
↑ (15)	5	5 Series

Rank Change From Prior Wk	Rank	SUVs
→ (0)	1	Highlander
→ (0)	2	RX 300
→ (0)	3	Rav4
→ (0)	4	4Runner
→ (0)	5	Wrangler

Rank Change From Prior Wk	Rank	Trucks
↑ (1)	1	Silverado 1500
↓ (-1)	2	Tundra
→ (0)	3	Tacoma
↑ (3)	4	Classic Sierra
↓ (-1)	5	Ram 2500

Rank Change From Prior Wk	Rank	Minivans
↑ (1)	1	Sienna
↓ (-1)	2	Grand Caravan
↑ (1)	3	Odyssey
↓ (-1)	4	Town & Country
↑ (3)	5	Caravan