

**10  
YEARS**

## **OPENLANE IS CELEBRATING 10 YEARS OF SUCCESS**

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Since 1999, OPENLANE has pioneered the online auction industry. We've grown our network to over 40 consignors and over 25,000 registered franchise and independent dealers. We are looking forward to the next 10 years and beyond!

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### **OPENLANE 10 YEAR ANNIVERSARY SPECIAL OFFER!**

To celebrate OPENLANE's 10 year anniversary, buy or sell at least 10 vehicles on any OPENLANE powered site and receive one FREE buy fee if you buy at least 10 vehicles or 1 FREE sales success fee if you sell at least 10 vehicles during the month of August\*. Plus, the first 10 dealers to buy 10 vehicles qualify for a special gift. Offer valid August 1 – 31, 2009.

\*All 10 vehicle purchases or sales must be from the same site that OPENLANE operates in the U.S. or Canada (OPENLANE.com, Ford Accelerate, etc.). Only 1 free buy fee and 1 free sales success fee per dealership. All 10 vehicle purchases must be non-grounding dealer vehicle sales. Buy fee and sales success fee can only be redeemed on OPENLANE.com Open Auction in the U.S. and ONLANE.com Open Auction in Canada. Must pay full buy fees or full sales success fees to qualify. Must redeem free buy fee, not to exceed \$250, and free sales success fee, not to exceed \$125, by September 30, 2009.